



I've got a **KNACK** for **ODD IDEAS** and
a **PASSION** for **MAKING THEM WORK**

//PROFESSIONAL EXPERIENCE

Freelance Graphic Designer and Production Artist

I've handled a range of freelance projects from across the country, including book and ebook layouts, logo and branding development, UX/UI design, and web design. Check out some of my work at www.gregrava.com

Spring 2012 - Present

Interactive Creative Designer

TRU Events and Marketing Solutions, Madison CT

At TRU, I both led design and followed creative direction in a fast-paced work environment. I've worked on everything from tradeshowbooth and event production, to brand and identity development, web design, point-of-sale merchandising, and print production for both local and national companies.

August 2014 - July 2017

Graphic Artist

Office of Campus Life, Quinnipiac University, Hamden CT

As the designer-on-call for campus offices and student organizations, I created advertisements, posters, banners, and digital content for a variety of on- and off-campus events and programs.

September 2013 - August 2014

Graphic Design Intern

Office of Public Affairs Yale School of Nursing, New Haven CT

This internship had me designing mailers, posters, advertisements, brochures, and HTML emails all within Yale's distinct brand.

Spring 2013

//EDUCATION

Quinnipiac University, class of 2014

B.A. in Interactive Digital Design, Minor in Game Design

Dean's List 2010 - 2014
University Honors Program

//SKILLS

Brand Development

Logo & Identity Design Brand Guidelines

Web Design & Development

Site Layout & Design HTML Markup
CSS Styling Wordpress Management

Animation & Motion Graphics

Print Design & Layout

User Experience Design

Interface Design Prototyping

Print Production

Design Layouts File Prep & Prepress

//PROFICIENCIES

Adobe Creative Suite

- inDesign
- Illustrator
- Photoshop
- Animate
- Audition
- AfterEffects

HTML & CSS




Wordpress & WooCommerce

Javascript

Pen & Paper

Microsoft Office (you never know)

//LET'S GET IN TOUCH!

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